K.L.N. COLLEGE OF ENGINEERING
Pottapalayam - 630611, Sivagangai District (11 km. from Madurai city)
DEPARTMENT OF MANAGEMENT STUDIES

MILAN 2K13

CASH REWARDS & ATTRACTION PRIZES

EVENTS

WAR OF LEGENDS (BUSINESS QUIZ)

PLAN DE NEGOCIOS (BUSINESS PLAN)

GESTION ENTERPRISE (BIDDING BONANZA)

MIGLIOR MANAGER (BEST MANAGER)

7th NOVEMBER 2013

Email id: mbamilan2k13@gmail.com
Website: www.klncce.edu

Co-Ordinators: UMESH KUMAR B.R. - 9500112323 & KARTHIK K.R. - 9677541420
MILAN2K13 Event Rules

PLAN DE NEGOCIOS (Business plan)

- Registration fee: 200 per head (over all registration)
- Business plans may be submitted by individuals or by teams.
- There must not be more than 3 in a team.
- Executive summary, containing the expansion of concepts outlined must be sent through e-mail on or before October 20, 2013 and the selected plans will be intimated through e-mail. mbamilan2k13@gmail.com
- The subject of the e-mail should be BPLAN
- Teams should bring soft copy in CD and Hard copy while attending competition.
- Abstract should be 300 words with financial statement
- Judges decision is final
- The candidates should not participate in any other events.
- Final-round submission will be judged according to the following criteria:
  - Is the business financially feasible?
  - Quality of products, services and/or solutions
  - Market opportunities and competition
  - Presentation style
  - Overall attractiveness of the venture

MIGLIORE MANAGER (Best manager)

- Registration fee: 200 per head (over all registration)
- One participant per college.
- Formal dress code.
- Preliminary rounds will be conducted on the same day.
- Resume must be sent on or before oct 20, 2013 through mail and hard copy to be submitted on registration.
- The subject of the e-mail should be BEST MANAGER
- Judges decision is final
- The candidate should not participate in any other events.

WAR OF LEGENDS (Business quiz)

- Registration fee: 200 per head (over all registration)
- Two per team
- Maximum 1 team per college
- Teams should get registered on the spot before the event
- Judges decision is final
- Teams should maintain dignity inside the event hall.
- The candidates should not participate in any other events.
GESTION ENTERPRISE  (Bidding Bonanza)

- Registration fee: 200 per head
- Preliminary Rounds will be conducted (Written test).
- 2 members from a team to attend the prelims.
- 4 Members per Team.
- Maximum of 1 team per college is allowed.
- Judges decision is final
- **The candidates should not participate in any other events.**

GENERAL RULES

- Registration fee for non-participants: Rs.200 per head.
- All participants should report at the registration desk before 9.30am.
- Participants must bring their college ID cards.
- Decision of the panel members is final.
- Materials for business plans are to be brought in pen drives and CDs only.
- The candidates should follow the general rules for smooth conduct of events.
- Prize will be awarded in the form of either cash or attractive prize for all events.
- Overall championship will be awarded.
- Participant certificates will be provided.
- Snacks and Lunch will be provided.
- Transport facility available.
- All correspondence regarding the event should be communicated through
  E-mail: mbamilan2k13@gmail.com

<table>
<thead>
<tr>
<th>Milan2k13 Coordinator’s</th>
<th>Mobile number</th>
<th>Overall Coordinator’s</th>
<th>Mobile No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Umesh Kumar B R - PRESIDENT</td>
<td>9500212323</td>
<td>Jegadeesan A</td>
<td>9600961214</td>
</tr>
<tr>
<td>Karthick R R – SECRETARY</td>
<td>9677541420</td>
<td>Ramesh V</td>
<td>9944052449</td>
</tr>
</tbody>
</table>

The out station participants may contact the following students to board the college bus.

<table>
<thead>
<tr>
<th>NAME</th>
<th>PLACE</th>
<th>CONTACT NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raja Prabhu B</td>
<td>Mattuthavani Bus Stand</td>
<td>7529449744</td>
</tr>
<tr>
<td>Ramkumar .N.J.</td>
<td>Periyar Bus Stand</td>
<td>9994561479</td>
</tr>
<tr>
<td>Premkumar .S</td>
<td>Arapalayam Bus Stand</td>
<td>9750719102</td>
</tr>
</tbody>
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