

**DEPARTMENT OF MANAGEMENT STUDIES 2013 - 2015 BATCH**  
**LIST OF CANDIDATES PROJECT TITLES AND COMPANY**  
**MBA Student Project List**

S.No	Register No	Roll.No	Name of the Student	Domain	Guide Name	Project Title
A884	910613631001	139101	ANITHA T P	Finance	Mr.T.C. Suriya Narayana Prabhu	A Study on Corporate Term Loan at Sundaram Industries Limited
A885	910613631002	139013	BALAJI K C	Finance	Mr. R.S.Balasenthil	A Study on Comparative Analysis of Index Funds and Diversified Equity Funds
A886	910613631003	139309	BALAMURUGAN N	Finance	Mr.T.C. Suriya Narayana Prabhu	A Study on Financial Performance Analysis in Madurai District Co-operative Milk Producer Union Limited at Madurai
A887	910613631004	139102	DEEPIKARANI T C	HR	Dr. K.G. Nalina	A Study on Employees Job Satisfaction at First Garments Manufacturing Company (India) Private Limited Madurai
A888	910613631005	139114	DINESH K K	Finance	Mr. R.S.Balasenthil	A Study on Technical Analysis of CNX Nifty Companies
A889	910613631006	139116	DINESH R	Finance	Mr. T.C. Suriya Narayana Prabhu	A Study on Loan Lending and Calculate Percentage of Outstanding amount (Special Preference for LVB Bank, Pudukottai)
A890	910613631007	139312	DINESH KUMAR D	Fianance	Dr. A.C. Kannan	A Study on Working Capital in Sree Kaderi Ambal Mills Pvt Ltd., at Karaikudi
A891	910613631008	139301	GOKULAKANNAN A S	Marketing	Mr.K.S. Hariharan	A Study on Customer Preference towards Aavin Milk with Reference to P&T Nagar, Madurai
A892	910613631009	139014	GOPINATH U	Finance	Mr. R.S.Balasenthil	A Study on Performance Analysis and Ranking of Gilt Mutual Funds @ Akshaya Investments, Madurai
A893	910613631010	139111	GOWTHAM C B	Finance	Mr.T.C. Suriya Narayana Prabhu	A Study on Working Capital Management of Madura Coats Private Limited at Madurai
A894	910613631011	139314	HEMA LATHA S	HR	Mr.B. Palanivelrajan	A Study on Factors Affecting Employees Job Satisfaction at Shree Kannattal Mills Private Limited
A895	910613631012	139304	INDHUMATHY R	Finance	Dr.A.C. Kannan	A Study on Working Capital Management at Sarvodaya Sangam
A896	910613631013	139321	ISHWARIYA D	HR	Mr.B. Palanivelrajan	A Study on Stress Management and Job Satisfaction Perfect Calibrations Centre Pvt., Ltd., Chennai
A897	910613631014	139002	JEYAVIDHYA R	Finance	Dr. T. Jothimurugan	A Study on Working Capital Management in Wood on Wheels
A898	910613631015	139317	KARTHICK M	HR	Mr.K.S. Hariharan	A Study on Employee Satisfaction on Organizational Development Techniques in First Garment MFG Co (I) Pvt.LTd.

						Madurai
A899	910613631016	139325	KARTHICK S	Marketing	Dr.S.N.R. Srikumar	A Study on Consumer Behavior & Sales Promotion at Aavin, Madurai
A900	910613631017	139003	KARTHICK T	HR	Mr.B. Palanivelrajan	A Study on Employees Stress Management in Aavin
A901	910613631018	139108	KARTHICK T S	Finance	Mr.T.C. Suriya Narayana Prabhu	A Project on Debtors Management at the Madurai District Co-operative Milk Procedures Union Limited., Madurai
A902	910613631019	139316	KOWSHALYA R	HR	Mr. B. Palanvelrajan	A Project on Accident and Safety Measures - with Special Refernces to Madura Coats Private Limited Madurai
A903	910613631020	139318	LAVANYA S	Finance	Mr.R.S. Balasenthil	A Study on Analysis of Shareprice Movement of the Banking, Automobile & Telecom Sectors at Angel Broking in Madurai
A904	910613631021	139006	MAHALAKSHMI M	Finance	Dr. A.C. Kannan	A Study on Public Deposits at Sundaram Industries Limited
A905	910613631022	139313	MAHALINGAM G	HR	Dr.S.N.R. Srikumar	A Project on Customer Relationship Management at Adinn Advertisement Services Private Limited Madurai
A906	910613631023	139305	MALAIYARASI A	Finance	Dr.T.Jothimurugan	A Study on Inventory Management in Wood on Wheels
A907	910613631024	139110	MANIGANDAN B S	Finanace	Mr.R.S. Balasenthil	A Study on Investment - Suitability of Selected sectors using Technical Analysis in NSE India
A908	910613631025	139315	MANI KANDAN M	HR	Dr.A.C. Kannan	A Project on Organizational Study on Employee Motivation at Canara Bank office East Veli Branch Madurai
A909	910613631026	139106	MANOJ A S	HR	Dr.S.N.R. Srikumar	A Study on Customer Awareness and Preference towards Volkswagen Cars, Madurai
A910	910613631027	139310	MERCY BEAULAH S	HR	Dr. A.C. Kannan	A Study on Employee Motivation
A911	910613631028	139105	MOTHIBABU O V	HR	Mr. R.S.Balasenthil	A Study on Performance Evaluation of Birla Sun Life Insurance Products in Comparison with IDBI
A912	910613631029	139007	NALAYINI M	HR	Dr. K.G. Nalina	A Study on Job Satisfaction of Employee at Dharani Rubber Private Limited, Madurai
A913	910613631030	139104	PAVITHRA K M	Marketing	Mr.T.C. Suriya Narayana Prabhu	A Project on Sales Forecasting at Quality Knit Wears Private Limited Madurai
A914	910613631031	139011	PONMALAR M	HR	Dr.K.G.Nalina	A Study on Employee Attrition and Retention at TV Sundaram Iyengar & Sons Pvt Ltd., Madurai
A915	910613631032	139016	PONMANI J	Finance	Mr.R.S. Balasenthil	A Study on Comparative Analysis on Selected SBI Mutual

						Funds Schemes
A916	910613631033	139320	PRIYANKA P	Finance	Dr.T.Jothimurugan	A Project report on Working Capital Management
A917	910613631034	139112	PRIYANKA T K	HR	Dr.K.G.Nalina	A Project on Identifying the Team Effectiveness of Employees at Madurai Coats Pvt Ltd., Madurai
A918	910613631035	139303	RAJSHREE S	HR	Mr.T.C. Suriya Narayana Prabhu	A Study on Evaluating the Training Programme in "Ethnus Consultancy Services Pvt Ltd., Bangalore"
A919	910613631036	139306	RAMARAJAN A	Finance	Mr.T.C. Suriya Narayana Prabhu	A Study on Receivable Management in Wood on Wheels
A920	910613631037	139323	RAMYA S	Finance	Mr.R.S. Balasenthil	A Study on Comparative Analysis of Mutual Fund Schemes in India at Angel Broking in Madurai
A921	910613631038	139015	REVATHI P	HR	Dr.K.G.Nalina	A Study on Employee Attitude towards in working environment in GRT Regency Madurai
A922	910613631039	139302	RIYASMANSOOR K	HR	Mr.B. Palanivelrajan	A Study on Employees Welfare Measures at Kasim Textile Mills Privat Limited
A923	910613631040	139113	RUBINI DEVI K J	HR	Dr.K.G.Nalina	A Study on Employee Awareness on Full & Final Settlement at TV Sundaram Iyengar & Sons Private Limited Madurai
A924	910613631041	139324	SABARINATHAN R S	HR	Mr.K.S. Hariharan	A Project on Impact of HRM Practices on Employees Job Satisfaction at Quality Knit Wears Private Limited Madurai.
A925	910613631042	139307	SANTHANA LAKSHMANAN N	HR	Mr.K.S. Hariharan	A Study on Employee Job Satisfaction in ABT Industries Ltd.,
A926	910613631043	139311	SENTHIL GANESH S	Finance	Mr.T.C. Suriya Narayana Prabhu	A Study on Payable Management for Wood on Wheels
A927	910613631044	139308	SENTHIL KUMAR S	Finance	Mr.R.S. Balasenthil	A Study on Fundamental Analysis of CNX NIFTY Companies
A928	910613631045	139008	SHANMUGAPRIYA A	HR	Dr.K.G.Nalina	A Study on Job Satisfaction of Employees in Madura Coats Private Limited Madurai
A929	910613631046	139319	SHENBAGAVALLI A	Finance	Dr.A.C. Kannan	A Project on Capiatal Structure at Quality Wears Private Limited Madurai
A930	910613631047	139012	SIVAKUMAR R	HR	Mr.B. Palanivelrajan	A Study on Employee Welfare Measures in Aavin
A931	910613631048	139005	SUBA BAGAVATHI S	HR	Dr.K.G.Nalina	A Study on Employees Absenteeism in Sri Gajalakshmi Catering Equipments, Chennai
A932	910613631049	139322	SURESHBABU K	HR	Mr.K.S. Hariharan	A Study on Employee job Satisfaction in Danalakshmi Paper Mills (P) Ltd., Dindigul
A933	910613631050	139115	SURYA PRAKASH M R	HR	Mr.K.S. Hariharan	A Study on Satisfaction level of Employees on Safety, Health,

						Welfare Measures
A934	910613631051	139009	THIEVA M	Finance	Mr.R.S. Balasenthil	A Study on Performance Evaluation of Reliance mutual Funds with other Mutual Funds
A935	910613631052	139107	VASUDEVAN B C	Marketing	Mr.K.S. Hariharan	A Study on Brand Preference towards Honda Bikes in Jeevan Auto Motor Private Limited, Madurai
A936	910613631053	139001	VELLAI RAJA R	HR	Dr.A.C. Kannan	A Study on Employees retention strategy on Madura Coats (P) Ltd., Madurai
A937	910613631054	139109	VENKATANATHAN J C	Finance	Mr.R.S. Balasenthil	A Project on Analysis of SBI Mutual Funds Schemes
A938	910613631055	139004	VIJAI ANAND S	HR	Mr.B. Palanivelrajan	A Study on Employees Motivation at Aavin Milk Cooperative Society, Madurai
A939	910613631056	139103	VIKRAM V J P	Marketing	Mr.K.S. Hariharan	A Study on Customer Satisfaction towards After - Sales Service in Jeevan Auto Motor (P) Ltd., Madurai
A940	910613631057	139010	VINOTHKUMAR S	HR	Mr.B. Palanivelrajan	A study on Employee Job Satisfaction at T.V.S. Srichakra, Madurai