

**K.L.N.COLLEGE OF ENGINEERING, POTTAPALAYAM
DEPARTMENT OF MANAGEMENT STUDIES**

PROJECT WORK 2017-2019 Batch

Sl. No.	Reg No	Student Name	Project Title	Internal guide	Exteranal Guide & Designation
A1092	9106176 31001	ABIRAMI R	A STUDY ON EFFECTIVENESS OF RECRUITMENT SOURCES IN ATTRACTING QUALIFIED CANDIDATES, TCS, CHENNAI	Dr.K.G.NALINA	Mr.MURALI MOHAN, HR MANAGER
A1093	9106176 31002	AISHWARYA M	A STUDY ON FINANCIAL ANALYSIS AT IDBI FEDERAL LIFE INSURANCE CO.LTD, COIMBATORE	Mrs.B. SHANTHI	Mr. DEEPAN, SENIOR AGENCY LEADER
A1094	9106176 31003	AISHWARYA R T	A STUDY ON EMPLOYEE WELFARE MEASURES	T.S. RAMKUMAR	MR.A.LAKSHMI NARASHIMAN
A1095	9106176 31004	AISHWERYAL AXMI R	A STUDY ON EMPLOYEE MOTIVATION AT HCL TECHNOLOGIES LIMITED, MADURAI.	Mrs.B.SHANTHI	Mr.S.S.SAHU LHAMEED HR MANAGER
A1096	9106176 31005	ANANTHI S	A STUDY WORKING CAPITAL MANAGEMEN AT BHARGAVE RUBBER (P)LTD	Mrs.B.SHANTHI	A.LAKSHMIN ARASIMHAN FINANCE MANGER
A1097	9106176 31006	ANITHA K	A STUDY ON CUSTOMER PREFERENCE TOWARDS AIRTEL AS A SERVICE PROVIDER	Dr.T.JOTHI MURUGAN	B.RAM PRASATH-TERRITORY SALES MANAGER
A1098	9106176 31007	ARUNJUNAI PANDIAN G	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT GETMYUNI EDUCATION SERVICES ,BANGALORE	Mr.B.PALANIV EL RAJAN	R.BASKARAN ,GENERAL MANAGER
A1099	9106176 31008	ARUNKUMAR J R	A STUDY ON WORKING CAPITAL MANAGEMENT AT VIMAL AGENCY,KOVILPATTI	Dr.K.S.HARIHARAN	Mr.N.MATHI ARASU,MANAGER
A1100	9106176 31009	ARAVIND N	A STUDY ON CASH MANAGEMENT AT FIBO MACRO MICRO AUTO SPARES PVT LTD	DR. KS HARIHARAN	J.RAM KUMAR
A1101	9106176 31010	BALAJI B M	A COMPARATIVE STUDY ON HSBC AND HDFC MUTUAL FUND WITH RESPET TO NIFTY INDEX AT SINGLE WINDOW SECURITIES,MADURAI	Dr.R.S. BALA SENTHIL	Mr.N.K.ETHIR AJULU & BRANCH MANAGER
A1102	9106176 31011	BALAJI S E	A STUDY ON COMPARATIVE FINANCIAL PERFORMANCE OF SELECTED PRIVATE BANKS AT EMKAY GLOBAL FINANCIAL SERVICES LIMITED, MADURAI	Mr. T.C. SURYA NARAYANA PRABHU	MrM.SRINIVASAN , MANAGER
A1103	9106176 31012	BALASUBRAMANIAN V	A STUDY ON COMPARATIVE EQUITY FUND AND BOUD FUND AT KOTAK MUTUAL FUND LIMITED,MADURAI	Mr. T.C. SURYA NARAYANA PRABHU	A.RADHAKRISHNAN BRANCH MANAGER

A1104	9106176 31013	DAMOTHARA N K G	A COMPARATIVE STUDY ON RUPEE COST AVERAGING & VALUE COST AVERAGING TECHNIQUES IN MUTUAL FUND AT RELIANCE NIPPON LIFE ASSET MANAGEMENT LIMITED.	Mr. R.S BALASENTHIL	Mr. P.P. AFZAL SHANAWAZ & BRANCH MANAGER
A1105	9106176 31014	DINESH K	A STUDY ON INVENTORY MANAGEMENT AT PKR FASHION CLOTHES ,THIRUPUR	MR.B.PALANIV EL RAJAN.	
A1106	9106176 31016	GAYATHRI T	A STUDY ON EMPLOYEE RETENTION STRATEGY	DR.T. JOTHIMURUG AN	Mr.S.S.SAHU LHAMEED HR MANAGER
A1107	9106176 31017	GOKULNATH M	A STUDY OF DERIVATIVES MARKET IN INDIA	Dr. R.S BALASENTHIL	Mr.C.MURUG ESAN BRANCH MANAGER
A1108	9106176 31018	GOWTHAM T G	A PROJECT REPORT ON IMPLEMENTATION THE DIGITAL MARKETING FOR SYSTEM INFOTECH SECURITAS		
A1109	9106176 31019	HARIHARAN T J	A STUDY ON FUNDAMENTAL ANALYSIS OF EQUITY SHARES	Dr.K.S.HARIHA RAN	PARAMASHI VAM RAMKUMAR AUTHORIZE D PERSON
A1110	9106176 31020	HARIPRIYA V	A STUYDY ON EMPLOYEE WORK LIFE BALANCE AT AAVIN DAIRY LIMITED, MADURAI	Dr.K.G.NALINA	Mr.JOHN, MANAGER
A1111	9106176 31021	JEEVA J N	A STUDY ON WORK LIFE BALANCE OF EMPLOYEES AT HCL TECHNOLOGIES LIMITED, MADURAI.	Mrs.B.SHANTHI	Mr.S.S.SAHU LHAMEED HR MANAGER
A1112	9106176 31022	JEGAN M	A STUDY ON DIGITAL MARKETING AT JUSTDIAL PVT LTD	MR.B.PALANIV ELRAJAN	
A1113	9106176 31023	KANISHKA P	A STUDY ON OUTDOOR ADVERTISEMENT IN ADINN AD AGENCY PRIVATE LIMITED	Mr. T.C. SURIYA NARAYANA PRABHU	Mr. PRAVEEN HR MANAGER
A1114	9106176 31024	KARTHICK B S	A STUDY ON HOME LOAN IN CHOLAMANDALAM INVESTMENT & FINANCE COMPANY LIMITED MADURAI	Mr.T.S.RAM KUMAR	Mr.R.SARAV ANAN MANAGER
A1115	9106176 31025	KARTHIKA SHREE K	A STUDY ON WORKING CAPITAL MANAGEMENT AT MADURAI DISTRICT CO-OPERATIVE MILK PRODUCERS UNION	B.SHANTHI	MR.JOHN
A1116	9106176 31026	KUBENDRAN S S	A STUDY ON ACTIVITY BASED COSTING AT HIRANMAYEE RUBBER PRIVATE LIMITED	Dr. R.S BALASENTHIL	Mr. A. LAKSHMI NARASIMHA N & DIRECTOR
A1117	9106176 31027	MAHA LAKSHMI R	A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM FOR EMPLOYEES AT BRPL,MADURAI.	DR.K.G.NALIN A	MR.A.LAKSH MI NARASHIMA N

A1118	9106176 31028	MANOJKUMAR C	A STUDY ON PERFORMANCE EVALUATION OF PUBLIC AND PRIVATE SECTOR MUTUAL FUND HDFE ASSET MANAGEMENT COMPANY		
A1119	9106176 31029	MUTHU PANDI C	A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS WORK PLACE, TVS AUTOMOBILE SOLUTIONS PRIVATE LIMITED, MADURAI	Mr. T.S.RAM KUMAR	Mr. P.R. MOULEESWARAN, Senior Officer(HR Dept.)
A1120	9106176 31030	MUTHU RAMAN E	A STUDY ON CAPITAL BUDGETING AT G-XMR ENGINEERING WORKS TRICHY	T.S. RAMKUMAR	Mr.BRATELY
A1121	9106176 31031	NAGASUNDRAM M	A STUDY ON EMOTIONAL INTELLIGENCE AT HCL TECHNOLOGIES LIMITED, MADURAI	Dr. S.N.R.SRIKUMAR	Mr.S.S.SAHU L HAMEED HR MANAGER
A1122	9106176 31032	NANDHINI S	A STUDY ON JOB SATISFACTION AMONG EMPLOYEES AT MADURAI DISTRICT CO-OPERATIVE MILK PRODUCERS UNION	B.SHANTHI	MR.JOHN
A1123	9106176 31033	PADMINI @ VINOLINI A K	A STUDY ON RECEIVABLES AND PAYABLES MANAGEMENT AT T.V.SUNDARAM IYENGAR & SONS (P) LTD.,	Mr. T.C. SURIYA NARAYANA PRABHU	Mr. E. KARTHIKEYAN ASST. MANAGER HR&OPERATIONS.
A1124	9106176 31034	PRABHAKARAN M	A STUDY ON WAYS OF MOTIVATION THE EMPLOYEES AT KARPAGAM COTTON INDUSTRY		
A1125	9106176 31035	PRAGADEESH WARAN S	A STUDY ON CUSTOMER SATISFACTION TOWARDS JUSTDIAL APP	Mr.PALANIVEL RAJAN	M.ABDULLA HR MANAGER
A1126	9106176 31036	RAJESHWARAN R	A STUDY ON TRAINING AND DEVELOPMENT PROCESS AT HOPPG GLASS INDUSTRY	T.S.RAMKUMAR	
A1127	9106176 31037	RAMESHKUMAR J	A STUDY ON INVESTOR PERCEPTION INDIAN STOCK MARKET	MR.T.C. SURIYA NARAYANA PRABHU	C.MURUGESAN
A1128	9106176 31038	RAMYA G	A STUDY ON FINANCIAL PERFORMANCE OF THE SORNAM MOTORS	Mr. R.S BALASENTHIL	Mr. VENKATESH & BRANCH MANAGER
A1129	9106176 31039	SABARILINGAM M	A STUDY BASED CASH MANAGEMENT IN HIRANMAYEE RUBBER PRIVATE LIMITED,MADURAI	MR.T.C. SURIYA NARAYANA PRABHU	A.LAKSHMIN ARASIMHAN FINANCE MANGER
A1130	9106176 31041	SANTHANA BEEROLI U	A STUDY ON SUPPLY CHAIN MANAGEMENT TO MEET CUSTOMER DEMAND IN LAKSHMI CARGO COMPANY LTD, MADURAI	T.S.RAMKUMAR	
A1131	9106176 31042	SANTHOSH K K	A STUDY ON PERFORMANCE EVALUATION MUTUAL FUND WITH OTHER MUTUAL FUNDS AT RELIANCE NIPPON LIFE ASSET MANAGEMENT LIMITED, MADURAI.	Dr.K.S.HARIHARAN	Mr.P.P.AFZAL SHANAWAZ, BRANCH MANAGER

A1132	9106176 31043	SHARMILA S K	A STUDY ON EMPLOYEE JOB SATISFACTION AT SORNAM MOTORS.	DR.K.G.NALIN A	MR.VENKAT ESH
A1133		SHOBANA DEVI T	PERFORMANCE APPRAISAL BIAS IN IT INDUSTRY	Dr.K.G.NALINA	Mrs.LAVANY A,ASSOCIAT E HR EXECUTIVE, HCL,MADUR AI
A1134	9106176 31045	SIKKANDAR FAZIL RAHUMAN A L	TRAINING AND DEVELOPMENT AT HCL TECHNOLOGIES , MADURAI	DR.S.N.R.SRIK UMAR	MISS . KEERTHI, ASSOCIATE HR , HCL MADURAI
A1135	9106176 31046	SIKKANDERIS MAIL S M	A STUDY ON JOB ATTRITION IN HERITAGE MADURAI	Mr.B.PALANIV EL RAJAN	Mr.RAMESH BABU, HR MANAGER,H ERITAGE MADURAI
A1136	9106176 31047	SIVAKUMAR S K	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS	MR.T.C. SURIYA NARAYANA PRABHU	A.LAKSHMIN ARASIMHAN FINANCE MANGER
A1137	9106176 31048	SONAI KARUPPU C	A STUDY ON PERFORMANCE ANALYSIS OF SELECTED ADITYA BIRLA SUN LIFE MUTUAL FUND SCHEMES	Dr.K.S.HARIHA RAN	MR.PRTRICK MATHEW
A1138	9106176 31049	SRINIVASAN D D	A STUDY ON TECHNICAL ANALYSIS OF EQUITY SHARE AT EMKAY GLOBAL FINANCIAL SERVICES LIMITED, MADURAI	Dr.K.S.HARIHA RAN	Mr. M.SRINIVAS AN,MANAGE R
A1139	9106176 31050	SRI VARSHINI S	A STUDY ON WORKING CAPITAL MANAGEMENT AT T.V.SUNDARAM INDUSTRIES (P) LTD., MADURAI	Mrs.B. Shanthi	Mr.S.N. Navaneedha Krishnan, Senior Finance Manager.
A1140	9106176 31051	STEPHAN RAJ S	A STUDY ON WORKING CAPITAL MANAGEMENT AT DSM TEXTILES, KARUR	Dr.K.S.HARIHA RAN	Mr.PRASANN A, BRANCH MANAGER
A1141	9106176 31052	SURESH B L	A STUDY ON CAPITAL STRUCTURE ANALYSIS OF DRA WINEN PLATE INDUSTRY AT MADURAI	K.S.HARIHARA N	
A1142	9106176 31053	SURESH P	A STUDY ON CUSTOMER SATISFACTION ON LUX IN AND AROUND MADURAI CITY WITH KANTAR IMRB	MR.B.PALANIV ELRAJAN	
A1143	9106176 31054	SURIYA DEVI T R	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT HCL TECHNOLOGIES, MADURAI	Mrs.K.G.Nalina	Mr.SS.Sahul Hameed
A1144	9106176 31055	VANMATHI M	A STUDY ON HUMAN RESOURCES POLICIES AND PRACTICES AT THENI GURU KRISHNA TEXTILE MILLS,THENI	T.S. RAMKUMAR	MR.J .ARAVINDHA N
A1145	9106176 31056	VIGNESH C	A STUDY ON EMPLOYEE ENGAGEMENT AND WORK CULTURE	MR.B.Palanivelr ajan	Mr.SS.Sahul Hameed
A1146	9106176 31057	VIGNESH K	A STUDY ON FINANCIAL SOUNDNESS OF THE HT-NUTRO BOILER SOUTH INDIAN PVT.LTD	MR.DR.T.JOTHI MURUGAN	MR.S.PRABA KARAN FINANCE MANAGER

A1147	9106176 31058	VISHNU KUMAR L K	A STUDY ON EQUITY STOCK ANALYSIS FOR SHARE PRICE VALUE AND AVERAGE MOVEMENT	Dr.R.S.BALASE NTHIL	Mr.K.C.SARA VANAN (BRANCH MANAGER)
A1148	9106176 31059	YOGITHA M	A STUDY ON EMPLOYEES HEALTH AND SAFETY MEASURES AT INDIAN FOODS PVT.LTD	DR.K.G.NALIN A	MR.PAUL SURESH