

**K.L.N.COLLEGE OF ENGINEERING,(AUTONOMOUS) POTTAPALAYAM**

**DEPARTMENT OF MANAGEMENT STUDIES**

**Batch:2022-2024 Sem /Year:IV/II Ac.Yr:2023-2024 Even Sem**

**PROJECT DETAILS**

S.No	Register Number	Student Name	Code No.	Project Title	Company Name & Address	External Guide / Designation	Internal Guide / Designation
1	910622201001	AATHIISHWARYA B	A1327	A Study on product development and management in manufacturing goods at JK Fenner.	3, Madurai - Melakkal Road, Kochadai, Madurai, Tamil Nadu 625016	Mr.S. SOMASUNDARAM, DEPUTY GENERAL MARKETING , JK FENNER	Dr.R.S. Balasenthil
2	910622201002	ABISHEK NARAYANAN A H	A1328	A Study on Customer Experience Management at svb foods madurai	SVS Foods, Madurai	Vyshnavi - HR	Dr R.S .Balasenthil
3	910622201003	AJAY PRASATH K	A1329	A study on financial performance at aparajitha corporate services madurai	5A, V P Rathinasamy Nadar Rd, B B Kulam, Madurai.	Mrs. Jeyanthi, HR manager	Dr. T. Jothimurugan
4	910622201004	ANISHA SHIRIN H	A1330	A study on employee welfare at seved cotton mills Ltd, thirunelveli	seved cotton mills ltd,Tirunelveli	Meeran mohideen, deputy general manager.	Mrs. M. Krishnaveni
5	910622201005	BALAJI S R	A1331	A study on Job Satisfaction at Amar tek	4/643, Chellamani street, Vandiyur, Madurai	S. Ajith kumar	Mr. T. S. Ram kumar
6	910622201006	BHAVADHARANI K	A1332	A Study On Training and Development at Astroweb solution Madurai	153/2, 2nd Floor, N Veli St, Arajar Salai, Simmakal, Madurai, Tamil Nadu 625001	Ayyanan bala. G Managing Director at Astroweb solution	Krishnaveni. M
7	910622201007	CHARU NAGA SHRI N S	A1333	A study on Recruitment and selection process at wise tech source pvt.ltd	302 PSR archades,HIG 42,80 feet road,Anna Nagar, Madurai -625020	Mr.Veeraghavan,General Manager	S.N.R. Sri Kumar
8	910622201008	DHEENADHAYALAN R	A1334	A study on integrating marketing campaigns	Balsu 's success Academy 26,N veli street simmakal ,madurai main road	Srinivasan, Managing partner	Shobana devi T

					madurai,poondhotam ,Tamilnadu 6252001		
9	910622201009	DHIVYA SHREE T S	A1335	A study On The Role Human Resource In Crisis Management At Wise Tech Source Pvt Ltd Madurai	302 PSR archades,HIG 42,80 feet road,Anna Nagar, Madurai -625020	Ceo Mr. Senthil Kalidoss, General Manager Mr. Veeraghavan	Mr.T.S.Ram Kumar
10	910622201010	GAYATHRI S	A1336	A STUDY ON SUPPLY CHAIN MANAGEMENT PRACTICES AT J.K.FENNER (INDIA) LTD, MADURAI	JK Fenner and Melakkal Road, Kochadai, Madurai, Tamil Nadu 625016	Mr.S. SOMASUNDARAM, DEPUTY GENERAL MARKETING , INDUSTRIAL PRODUCT DIVISION JK FENNER.	SHANTHI B
11	910622201011	GOKULNATH K S	A1337	A Study on Customer Satisfaction @ Balau's Success Academu	Balsu 's success Academy 26,N veli street simmakal ,madurai main road madurai,poondhotam ,Tamilnadu 6252001	Bala Meenakshi( Managing partner)	SHANTHI B
12	910622201012	GOWTHAM A	A1338	A study on social Media Marketing @General infotech ,Madurai	General infotech, 167,5D Chinthamani Road ,Madurai	CEO.WESLEY THOMAS	SHANTHI.B
13	910622201013	JAYARAM N	A1339	A Study On working capital management at SVS foods madurai	SVS Foods, Madurai	VYSHNAVI / Hr	SHANTHI B
14	910622201014	KARTHEESWARAN D	A1340	A Study on customer relationship management at SIVA MARUTI automotive trading pvt Ltd madurai	SIVA MARUTI madurai	CEO ARUMUGAM , A . VEERAMANI / HR	SHANTHI B
15	910622201015	KIRUTHIGA MAAI C S	A1341	A study on Customer Relationship Management at JK Fenner	JK Fenner and Melakkal Road, Kochadai, Madurai, Tamil Nadu 625016	Mr.S. SOMASUNDARAM, DEPUTY GENERAL MARKETING , INDUSTRIAL PRODUCT DIVISION JK FENNER.	Dr.R.S. Balasenthil
16	910622201016	KRISHKARNA M	A1342	A Study on the Cash flow analysis of Hindu Religious Charitable Endowments Department - Kanyakumari Region	HRCE Department Suseendram Kanyakumari.	Thiru. Rathinavel Pandian, Joint director, HRCE.	Dr. T. Jothimurugan

17	910622201017	KUMARESH K B	A1343	A study on wealth management at svs foods madurai	SVS Foods, Madurai	Vyshnavi - HR	Dr.R.S. Balasenthil
18	910622201018	LOGAPRIYA V	<b>A1344</b>	<b>A study on customer buying behaviour in Rahul polymer industry</b>	Rahul polymer industry	Mr ramachandran owner	Dr.R.S. Balasenthil
19	910622201019	LOKESH BABU N R S	A1345	A Comparative study on Employee Engagement Pre and Post COVID	Rane brake lining limited - Trichy	Mr. P. Jagadhresh Prasad, Deputy Manager-HR	Mr. T.S RamKumar
20	910622201020	MAHIN S	A1346	A study on Customer Relationship Management at Balamuruga Bajaj Madurai	Balamuruga Bajaj K.K nagar near appo hospital Madurai	Syed Shahul Hameed General manager (GM)	Shanthi.B
21	910622201021	MANOJKUMAR S	A1347	As a study on consumer behaviour analysis at Hiranmayee rubber pvt ltd	Hiranmayee rubber private limited	Buvana	Shobana devi T
22	910622201022	MITHILA K S	A1348	A study on implementation of Applicant Tracking system (ATS) at HTC global service.	HTC GLOBAL SERVICE&HTC Towers No.41, GST Road Guindy, Chennai 600 032	Mr. prasad R.L.V -director of talent acquisition department	Mr. T. S. Ramkumar
23	910622201023	MOHAMMED SAIFULLAH M	A1349	A study on Employee abseentism at Ruby food product PVT LTD	AS 2, Melur Main Rd, Mellur, Industrial Estate, K.Pudur, Madurai, Tamil Nadu 625007	Mr. Nanda Kumar S, Managing Director	Ms. Krishnaveni M
24	910622201024	MUKESHKUMAR B	A1350	A study on Inventory management at Ruby food product pvt ltd	AS 2, Melur Main Rd, Mellur, Industrial Estate, K.Pudur, Madurai, Tamil Nadu 625007	Mr R Nagarjun, supply chain leader	Shanthi.B
25	910622201025	MUNEESWARAN K	A1351	A study on Export Process at Raj Exim Group of Companies	3,Balaji Street, MGM Nagar, Avaniyapuram Bye pass road, Madurai-625012	Mr K Thirupathi Rajan Managing director of Raj Exim Group of Companies	Dr.R.S. Balasenthil
26	910622201026	MUTHU SELVAM V	A1352	A STUDY ON DIGITAL MARKETING IN BALSU'S SUCCESS ACADEMY, MADURAI	Balsu 's success Academy 26,N veli street simmakal ,madurai main road madurai,poondhotam ,Tamilnadu 6252001	Srinivasan, Managing partner	Krishnaveni. M
27	910622201027	NANTHA PERUMAL S	A1353	A Study on performance appraisal and training at SAI RAM CERAMICS, Madurai	S.No. 61/4 A1, Kodikulam 1st bit, Madurai to Trichy Highway, Othakadai, Madurai 625104	Mrs. Durga N, Managing Director	Mr.T.S. Ram Kumar
28	910622201028	NICSON I	A1354	A Study on Customer Satisfaction on Service Quality	48/20,Muthananthapuram , KMA complex 1st St, Kovilpatti	Mr. Sivaraj.G, Managing Director	Shanthi.B

				at Feathertouch Printz, Kovilpatti			
29	910622201029	PRADEEP L A	A1355	A study on Employees satisfaction at Ruby food products pvt ltd, Madurai	AS 2, Melur Main Rd, Mellur, Industrial Estate, K.Pudur, Madurai, Tamil Nadu 625007	Mr. s. senthilkumar HR manager	Mr. T. S. Ram kumar
30	910622201030	PRAVEENKUMAR T K	A1356	A study on customer satisfaction at O2saver PVT LTD, chennai	O2saver private limited, thiruverkadu chennai	sathiyavani-HR	Mrs T.Shobana Devi
31	910622201031	RAGUL M S	A1357	A study on performance evaluation and control process at SVS foods,jMadurai	SVS Foods, Theppakulam, Madurai	Vyshnavi - HR	Mrs T.Shobana Devi
32	910622201032	RAHUL SINGH RAJPUROHIT P	A1358	A STUDY ON CUSTOMER SATISFACTION AT SHIV STEEL AND METAL	Shiv Steels And Metals, Madurai	MR.RAVTARAM	Dr. T. Jothimurugan
33	910622201033	RAJA E	A1359	A STUDY ON EMPLOYEES JOB SATISFACTION IN FIRST GARMENT MANUFACTURING CO (I) PVT LTD	No 103/105 kayaodai, kalayarkovil, sivagangai - 630551	MR. RAJASEKARAN (HR MANAGER)	Mrs T.Shobana Devi
34	910622201034	RAKSHANA A	A1360	A STUDY ON EMPLOYEES TRAINING AT RK MOTORS LTD, MADURAI	No.50, Swamy Vivekanandar Nagar, 120-ft Road, Madurai - 625 007.	Mr. KANNAN, HR MANAGER, RK MOTORS	Mrs.T. SHOBANA DEVI
35	910622201035	RAMNIVAS K P	A1361	A STUDY ON EMPLOYEE RECRUITMENT AND TRAINING PROCESS OF INDIKA FABRICS PVT LTD, RAJAPALALAYAM"	INDIKA FABRICS PVT LTD, RAJAPALALAYAM	Mr Raja founder and ceo of indika fabrics Pvt Ltd	Mrs T.Shobana Devi
36	910622201036	REETHIKA S	A1362	A study on employees health and safety measure at Indian foods pvt LTD, RAMANATHAPURAM	Indian foods pvt Ltd, Ramanathapuram	Mr.S.Rajasekar,managing partner	Dr.R.S.Balasenthil
37	910622201037	RITHIKA P	A1363	A study on Job satisfaction at Jeevan auto motor pvt Ltd, madurai	144, 1, Tirupparankunram Rd, Pasumalai, Madurai.	Mrs. Mahalakshmi, HR manager	Mrs. M. Krishnaveni

38	910622201038	RIYAS AHAMED S	A1364	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT SVS FOODS, MADURAI	SVS Foods, Madurai	VYSHNAVI / Hr	Mrs. T. shobana Devi
39	910622201039	SARVESHWARAN K G	A1365	A study on recruitment and selection process at general infotech madurai	chinthamani,Madurai	Sudharson HR	Mr.T.S.RAMKUMAR
40	910622201040	SASIKUMAR S	A1366	A study on effectiveness of training and development at SVS foods, Madurai	SVS Foods, Theppakulam, Madurai	vyshnavi-HR	Mrs M.Krishnaveni
41	910622201041	SATHISHKUMAR M	A1367	A study on digital marketing with special reference in general infotech	chinthamani,Madurai	Sudarson	mrs.M.Krishnaveni
42	910622201042	SHANKARI N	A1368	A study on effectiveness of recruitment and selection process at Hi - Tech arai privte limited company , Madurai	Hi - Tech Arai private limited , 33 , Sarojini street ,chokikulam madurai - 625002	Dr . K . Durairaj	S.N.R. Sri Kumar
43	910622201043	SHARMILA R	A1369	A study on Stress to the working performance of an employee at Hi -Tech Arai private limited,Madurai	Hi - Tech Arai private limited , 33 , Sarojini street ,chokikulam madurai - 625002	Dr . K . Durairaj	Mr.T.S. Ramkumar
44	910622201044	SNEHA A	A1370	A study on telemarketing services at O2 saver pvt lmt, chennai	Spencer Plaza, 723-B, Anna Salai, Teynampet, Chennai, Tamil Nadu 600002	Mrs. Sathiyavani- HR manager	Mrs. T. shobana Devi
45	910622201045	SNEKA P G	A1371	A Study on Brand Loyalty and Customer Relationship at SVS Foods, Madurai	SVS Foods, Theppakulam, Madurai	VYSHNAVI / HR	Mrs.M.Krishnaveni
46	910622201046	SRIVAKSAN M R V	A1372	A STUDY ON WORK LIFE BALANCE AT PVR INOX	PVR INOX LTD	MR.S.THIRUGANAM(HR EXECUTIVE)PVRINOX LTD	S.N.R. Sri Kumar

47	910622201047	SUBADEVI J	A1373	A STUDY ON IMPACT OF MARKETING COMMUNICATION ON PRODUCT DEVELOPMENT AT J.K FENNER (INDIA) LTD, MADURAI	JK Fenner and Melakkal Road, Kochadai, Madurai, Tamil Nadu 625016	Mr.S. SOMASUNDARAM, DEPUTY GENERAL MARKETING , INDUSTRIAL PRODUCT DIVISION JK FENNER.	Shanthi.B
48	910622201048	SURESHKUMAR M	A1374	A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL ON BHARGAVE RUBBER INDUSTRY PVT. LTD	BHARGAVE RUBBER INDUSTRY PVT. LTD, MADURAI	Bhavana Mam [Senior academic Coordinator	T.Shibanadevi
49	910622201049	SURYAKUMAR T J	A1375	A study on Working capital Management on Phoenix Softech Private Limitef	Phoenix Softech Private Limited, Madurai	Mr.Sukumar, HRI	Shanthi .B
50	910622201050	SUVETHA B	A1376	A Study on Financial Performance Analysis of Crescon Projects and Services Pvt Ltd.	Crescon projects and services pvt Ltd, Gulecha Towers, 3rd Floor, 158, Arcot Rd, Ottagapalayam, Somasundara Bharathi Nagar, Vadapalani, Chennai, Tamil Nadu 600026	Sri Vijayavel Rajan. Head of finance.	Dr. T. Jothimurugan
51	910622201051	UPAVARTHAN S S	A1377	A Study On Financial Performance Using Ratio Analysis At SVS Foods, Madurai	SVS Foods, Madurai	VYSHNAVI / Hr	SHANTHI B
52	910622201052	VARSHA SRI K S	A1378	A Study on Brand Awareness and Consumer perception At SVS Foods, Madurai	SVS Foods, Theppakulam, Madurai	VYSHNAVI / HR	SHOBANA DEVI T
53	910622201053	VEYIL GANESH M	A1379	A study on Ratio Analysis at Sairam Ceramics, Madurai	Sairam Ceramics, S.No. 61/4 A1, kodikulam 1st bit, Madurai to Trichy Highway, Othakadai, Madurai 625104	Mrs.N. Durga Managing Director	Dr.R.S. Balasenthil
54	910622201054	VIJAY D	A1380	A study on employees satisfaction towards welfares facilities offered by indika fabrics pvt lmt,Rajapalayam	INDIKA FABRICS PVT LTD, RAJAPALALAYAM	Mr Raja founder and ceo of indika fabrics Pvt Ltd	Mrs M.Krishnaveni
55	910622201055	VINOTHKUMAR C J	A1381	study on equity derivatives	HPF TRAINING ACADEMY	Venkat team leader and HR	Dr.R.S. Balasenthil
56	910622201056	VISHALI K J	A1382	A study on happiness index for corporate team at Happiest minds technologies	Happiest minds technologies. reserve line, madurai.	Sasikala. P and HR Team	Mr.T.S. Ramkumar

57	910622201057	VISHNUKANNAN G	A1383	A STUDY ON PERFORMANCE OF LARGE CAP EQUITY FUND SCHEMES WITH REFERANCE TO GLOSOME WEALTHX PRIVATE LIMITED - MADURAI	GLOSOME WEALTHX PRIVATE LIMITED. 63, South Veli Street, Dr Preethi Child Guidance Centre, Madurai 625001.	Dr. Kumaresh B S and Mr. T R Ramkumar	Dr. T. Jothimurugan
58	910622201058	YASWANTH M	A1384	A project study on Employees engagement at MK tron auto parts manufacturing industry, Chennai	MK Tron Auto Parts Manufacturing industry,thirumudivakkam, Chennai	Dhileep / HR	Krishnaveni M
59	910622201059	YOGESHWARAN M	A1385	A study on customer relationship management at Ruby food product pvt ltd, Madurai	AS 2, Melur Main Rd, Mellur , industrial estate , k.pudur	C. vijay / senior finance Analyst	R.S. Balasenthil
60	910622201060	YOGESHWARAN P B	A1386	A Study on retailer satisfaction and their perception towards Naga limited, Dindigul	puthupatty,padiyur Dindigul	Arumugam Marketing	R.S Balasenthi