

*National Conference on*

**"Emerging Trends  
and Challenges in HRM-2010"**

February 26<sup>th</sup> 2010

**Registration Form**

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Papers are expected to be sent on or before due date to :

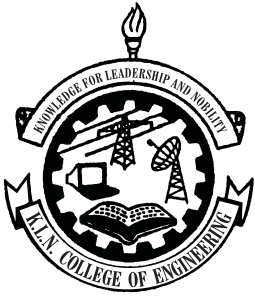
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Adherence to due date's gets paper published in the proceedings

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*Organized by*

**DEPARTMENT OF MANAGEMENT STUDIES**

**K.L.N. College of Engineering**

Pottapalayam-630 611, Sivagangai District, Tamilnadu.

Phone : 0452-2090971, 72 ▲ Web : [www.klnce.edu](http://www.klnce.edu)

*Key Note Address*

Shri. **B.T. BANGERA**

Managing Director, Hi-Tech Arai, Madurai.



<p><b>Profile of the Institution</b></p>	<p>started in 1998. It has experienced and well qualified staff. The Department laboratory has 60 computer systems with internet connectivity and latest business application software. The Department library has over 6795 books and magazines and journal (40 national &amp; 17 International). The Department has adequate infrastructure with spacious SMART class rooms, Syndicate room career lab and conference Halls.</p>	<p>Business, HR Policies are important which will maximize the effectiveness of an HR functions. The Industrialists, Academicians and Research scholars will be presenting the HR strategies. The conference provide a forum to discuss these HR strategies so that further insight can be gained by the participants.</p>
<p><b>Profile of the Department</b></p>	<p><b>Scope of conference</b> HRM is a process of bringing people and organizations together so that the goals of each other are met. The role of HR Manager evolves with change in competitive market environment and the realization that HRM must play a more strategic role in the success of an organization. The competitive modern industry has created entirely new challenges in managing HR.</p>	<p><b>For Whom</b> It is a platform for Business Executives, Academic members, Research scholars and students from tiny, small, medium and large scale industry to share their ideas. It is also an excellent opportunity to share the research findings of academic and research scholars So that all will benefit from such a conference. It is also a good platform for students of Business Schools to express their views and to understand the Emerging Trends and challenges in HRM.</p>
<p>K.L.N. College of Engineering has been the first self-financing co-educational Engineering college started in Madurai in 1994. The committee of leading Industrialists and eminent educationists led by Industrialists and eminent educationists led by the Industrialist Late Shri K.L.N. Krishnan sponsors the college. The college has been affiliated to Anna University and approved by All India Council for Technical Education (AICTE) The college is located in the South eastern outskirts of Madurai. It is 11 kms away from Madurai City. The college runs 7 undergraduate engineering programs and 5 Master programs including MBA. The college has excellent infrastructure and Microwave link with a capacity of 8 Mbps.</p>		

<p><b>Call for papers</b></p>	<p><b>Registration Fee</b></p>	<p><b>Important Dates</b></p>
<p>Papers both on conceptual concepts empirical evidence are invited on the following themes :</p> <ol style="list-style-type: none"> <li>1. Current corporate HR strategies in MNC</li> <li>2. Current corporate HR Policies in Indian Corporate</li> <li>3. Proposed HR strategies for Sustainable growth</li> <li>4. Innovative Policies in Human resource.</li> <li>5. Proposed HR Strategies for restructuring the organization.</li> <li>6. Emerging system in Human Resource accounting.</li> </ol>	<ol style="list-style-type: none"> <li>1. Corporate Delegates Rs.1000/-</li> <li>2. Academic Members Rs.750/-</li> <li>3. Research Scholars and students Rs.300/-</li> </ol> <p>A Paper can be authored by a maximum of two persons. Each author has to register individually. At least one author of accepted paper should come and present the paper in the conference. The registration fee should be paid through Demand Draft drawn in favour of "PRINCIPAL, K.L.N. COLLEGE OF ENGINEERING" payable at Madurai. The fee covers, conference Kit, Transport. Proceedings of the Conference, Refreshment and Lunch. No TA/DA will be paid to the participant.</p>	<p>Submission of full paper (A4 size not more than six pages using MS-WORD, Font type TIMES NEW ROMAN 12 point double spacing) along with abstract (within 250 words) on or before 10-02-2010. Acceptance Intimation 15-02-2010.</p>

<p><b>Madurai</b></p>	<p><b>Advisory Committee</b></p>	<p><b>Chief Patrons</b></p>
<p>Madurai is a place of great historical and cultural importance it was the capital of Pandiya kingdom. Madurai city is famous for its temples with its rich architecture and sculptural works such as Meenakshi temple and it is also famous for textiles, handlooms and silk sarees. Madurai is the second largest city in Tamil Nadu with many educational institutions and world class hospitals like Aravind Eye Hospital and Apollo Hospitals. It is well connected to major cities by Air, Rail and Road. There are many places around Madurai such as Kodaikanal, Rameswaram and Vivekananda Rock at Kaniyakumari. These tourists' spots can be visited by road in about 4 hours.</p>	<ol style="list-style-type: none"> <li>1. Dr. <b>P.C. Sekar</b>, Professor, Department of Management Studies, Madurai Kamaraj University.</li> <li>2. Dr. <b>N. Rajasekar</b>, Prof &amp; Head Business Administration, Thiyagarajar Arts College, Madurai.</li> <li>3. Dr. <b>K.P. Ganesan</b>, Prof &amp; Head Business Administration, Sourashtra College, Madurai.</li> <li>4. Dr. <b>Rajesh</b>, Gnanam School of Business, Tanjore</li> <li>5. Prof. <b>Gnanaharan</b>, Janson School of Business, Coimbatore</li> </ol>	<p>Thiru <b>K.N.K. Ganesh</b>, President Thiru <b>S.V.S. Shivanath</b>, Secretary Thiru <b>P.K. Mothilal</b>, Treasurer Thiru <b>K.N.K. Karthick</b>, Vice-president Thiru <b>G.R. Radhakrishnan</b>, Joint-secretary Thiru <b>K.B. Radhakrishnan</b>, GC Member</p> <p><b>Patrons</b> Dr. <b>S. Ganapathy</b>, Principal Dr. <b>T.K. Mahendrababu</b>, Advisor KLNCE &amp; KLNCIT Dr. <b>L.V. Mohan</b>, Vice-Principal Prof. <b>R.T. Sakthidaran</b>, Dean Academics Prof. <b>K.S. RengaRao</b>, Dean Administration</p>