

**K.L.N.COLLEGE OF ENGINEERING, POTTAPALAYAM – 630 611.**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**PROJECT DETAILS 2003 – 2005**

Sl.No	Reg.No.	Name of the Students	Project Title & Company Name
A340	90403631001	ABY ABRAHAM	A Study on Customer Satisfaction of Federal Bank ATM in Quilon District, Kerala
A341	90403631002	AGESH S THOMAS	A Study on Working Capital Management with Special Reference to Thermax Ltd.,
A342	90403631003	AHAMED MUSTAQ M	A Competitive Analysis of Kissan VS Maggi with Special Reference to Chennai
A343	90403631004	ALEX SURESH B	Employee's job Satisfaction in BSNL in Tamilnadu Telecom circle, Chennai
A344	90403631005	ANAND VIJAY G	A Study on the market share of rebeprazole and pantoprazole molecules with special reference to Dr.Reddy's Lab. Chennai
A345	90403631006	ANANTHA RENGANATHAN N	A Study on Absenteeism at Sundaram Industries Ltd., Madurai
A346	90403631007	ANOOP VARKEY	Market coverage of chocolate brands-A comparative study with ref. To Idukki Dt., for Cadbury India Ltd.,
A347	90403631008	ANUSHA A	A Study on the Effectiveness of Training with special ref. To Titan Industries Ltd., Hosur
A348	90403631009	ANVER SADIQUE MAVUNGAL	A Study on customer satisfaction of liberty vanaspathi with special reference to parisons pvt. Ltd.,
A349	90403631010	ARAVINDAN S	Market study on retailers to increase the productivity with ref. To trichy city and its suburbs
A350	90403631011	ARMUGA PRABHU R	A market survey on consumer awareness and attitudes regarding HDFCSLIC in Chennai
A351	90403631012	ARUN RAMANATHAN K	A Study on market demand of car security system in roots industries
A352	90403631013	BABAN KUMAR M	A study on unit linked insurance plans in madurai with special reference to ICICI Prudential Ltd.,
A353	90403631014	BALAJEE R S	A Study of the system of Budgeting and control in the fertilizer division of SPIC Ltd.,
A354	90403631015	DEEPU JOHNSON	A Study on Employees welfare activities in Synthite Industrial Chemicals Ltd.,
A355	90403631016	DEEPU KUMAR M M	A Study of Working Capital Management of Apollo Tyres Ltd., Thrissur
A356	90403631017	DURAI B	A Study on the level of job satisfaction among the employes with spl.ref. to Sakthi Sugars Ltd., Sivaganga
A357	90403631018	EESA R	Consumer Attitude towards branded Coconut Oil
A358	90403631019	GANESAN P	A Study on Customer Satisfaction towards Aircel Mobile prepaid card service in Madurai city
A359	90403631020	GOPALAKRISHNAN H	Retailers Satisfaction of Mohanlal's taste buds-A Study in trivandrum and kollam dt.,
A360	90403631021	HARIHARAN S	A market study on industrial needles among the garment Manufactures with ref. To tirupur and its suburbs
A361	90403631022	JAVED AHAMED K	To analyse market share of various share brokers in Madurai
A362	90403631023	KARTHIK RAMNATH T R	A market study of ITC Food products with special ref. To biscuits and confectioneries for ITC Ltd., Madurai
A363	90403631024	KUMAR A	A Study on consumer electronics customer satisfaction in research view, bangalore
A364	90403631025	LAKSHMI NARAYANAN S V	A Study on consumers attitude towards samahan
A365	90403631026	MAHENDRA PRASAD D	Study on retailer satisfaction towards services rendered by Coca Cola
A366	90403631027	MAHENDRAN A	Customer Satisfaction Towards photocopier Machine in Tirupur
A367	90403631028	MANIKANDAN S	A Study on effectiveness of employees union with ref. To airports authority of India, Chennai
A368	90403631029	MOHAMMED RIZWAN K	A market study on tea with spl. Ref. To Hindustan Lever Ltd., Brands in Chennai city
A369	90403631030	MURUGAN V	Ratio Analysis of Financial Statement of T.N. Asbestos, T.N. Cements Corporation Ltd., Alangulam
A370	90403631031	MUTHU KUMARESAN R	To study the investment pattern in capital market in Madurai city
A371	90403631032	NAVEEN JACOB	A study on employees welfare activities in Apollo tyres
A372	90403631033	PARTHASARATHY T	Shoppers behaviour towards detergents in chennai with spl. Ref. To surf products.
A373	90403631034	PRABHU B	An analysis of customer behaviour towards various mobile service providers
A374	90403631035	PRABHU S	Project report on Study on the preference for various fertilizer grades for orchard crops with spl ref. To MFL

A375	90403631036	PRAKASH P	A study on satisfaction among middle level and lower level employees in the residency hotel, chennai
A376	90403631037	PRASANTH K S	A Study on the effectiveness of grievances handling procedure in CMS Computers Ltd.,
A377	90403631038	RAJAVELU M	Ratio Analysis of Financial Statement of Madura Coats Ltd., Madurai
A378	90403631039	RAJESH KUMAR J	A Study on the Customer Satisfaction in the Hotel, Chennai
A379	90403631040	RAMA SUBRAMANIAN S R	A Study on Tax Practices with special reference to Pepsi Company (Bangalore Plant)
A380	90403631041	RENU XAVIER	A Study on Consumer Preference of Bus tyres with Specialreference to Ceat Tyres in Cochin
A381	90403631042	SANGEETHA H	A Study on Customers' perception towards Servicing of Cars at TVS with reference to Madurai City
A382	90403631043	SATHYA SRI D	A Research on Key Benefits of Adopting various quality Models Like CMM and CMM in Hexaware Technologies, Chennai
A383	90403631045	SENTHIL KUMAR S	Evaluation of Distribution Network of Britannia Biscuits in North Chennai with special Reference to Triplicane
A384	90403631046	SHAJU S R	Study on Reality of Television Audience Measurement System (TAMs) in Channel Media in Special Reference with Kairali TV
A385	90403631047	SHINEY VAISILA VEDASHREE H	A Study on Transformation of work place as a Joyous Centre with special reference to the associates of TATA Consultancy Services, Chennai
A386	90403631048	SREENU K VISWAM	An Analytical Study about Labour Welfare Programme in Indian Oil Corporation
A387	90403631049	SRIRAM NARAYANAN K V	A Study on Attitude of Customers Towards Buying in Tamilnadu
A388	90403631050	SUBRAMANIAN P	A Study of employee satisfaction at Simpson & Co., Ltd.,
A390	90403631052	SULFEEKER ALI K P	A Study on Customer Perceptions, Attitude and opinion towards Eureka Forbes Aquasure Brand Water Purifier in Bangalore City
A391	90403631053	SUMITH M IDICULA	A Study on Market Potential for CF Nylon Threads in Chappal Industry, Calicut with special reference to Coats India Threads
A392	90403631054	SUMITHA KURIAN	A Study on Channel Penetration of Kiran TV, Kollam
A393	90403631055	SWETHA K	Titan Industries Ltd.,Hosur
A394	90403631056	THIRUPATHI R	A Study on Customer Attitudes, Perceptions and Opinions towards Ultrafresh Kitchen Appliances, In Bangalore City
A395	90403631058	VAMANAN N R	A Study on Customers Attitude towards Health Insurance in Madurai
A396.	90403631059	VIJAYA SHREE R	A Study on the Training Need Identification Activity Carried out at each level in TITAN Industries Limited, (Watch Division) Hosur
A397	90403631060	VIKRAM PANDARINATH L	A Detailed Study on Customer Satisfaction about the AIRTEL
A398	90403631500	SELVI MEENA V	A Study on training and Development Programs in Global Edge Software Ltd., Bangalore