

**DEPARTMENT OF MANAGEMENT STUDIES 2012 - 2014 BATCH
LIST OF CANDIDATES PROJECT TITLES AND COMPANY**

S.NO	REG.NO	NAME OF THE STUDENT	PROJECT TITLE	GUIDE NAME	DOMAIN
A829	910612631001	AISHWARYA V	A Study on Financial Performance Analysis of Madurai District Milk Producers Union Ltd., Madurai	Mr. R.S. Balasenthil	Finance
A830	910612631002	APARNA T P	A Study on Customer Perception of Passenger Cars in Madurai city with Special reference to MAHINDRA SCORPIO	Mrs. A.C. Anbudevi	Marketing
A831	910612631003	BALAJI B K	A Study on Effectiveness of Advertisement in Vasanth & Co., Madurai	Mrs. A.C. Anbudevi	Marketing
A832	910612631004	BEENJAL S KAMDAR	A Study on Impact of Welfare Facilities on Employee Job Satisfaction in MILAN"EM MALL at Madurai	Dr. T. Jothimurugan	HR
A833	910612631005	BHAVITHRA G	A Study on Employees' Absenteeism in ZEALSOFT Technology Solutions, Madurai	Mr.S.N.R. Srikumar	HR
A834	910612631006	DIVYA M	Stree Management Practices among the Employees in Concentrix, A Synnex Corporation Company, Kovilambakkam, Chennai	Mr.S.N.R. Srikumar	HR
A835	910612631007	DIVYA R	A Study on the Financial Performance of Blue Genie Technologies Pvt., Ltd., Madurai	Mr. T. C. Suriya Narayana Prabhu	Finance
A836	910612631008	HARIBABU S	A Study on Customer Satisfaction in TVS Iyengar and Sons Ltd., Madurai	Mr. K.S. Hariharan	Marketing
A837	910612631009	IMTHIYASH AHAMED S	A Study on Working Capital Analysis of Trent Collections, Chennai	Dr. T. Jothimurugan	Finance
A838	910612631010	JANAKI RAMAN N N	A Study on the Performance of Investment in Shares of Capital Goods Sector in NSE INDIA	Mr. R.S. Balasenthil	Finance
A839	910612631011	JANCI RANI B	A Study on Job Satisfacion towards Employee at PRAGMA Solution Ltd Coimbatore	Mr. B. Palanivelrajan	HR
A840	910612631012	JEBA ARPUTHAMANI J	A Study on Customer Preferences towards Light Commercial Vehicles (LCV) Ashok Leyland, Sivakasi	Dr. K.G. Nalina	Marketing
A841	910612631013	JEGADEESAN A	A study on Effectiveness of Performance Appraisal in Jayaraj Automobiles Agency Pvt Ltd., Madurai	Mr. B. Palanivelrajan	HR
A842	910612631014	JEYASHREE G	A Study on Customer Satisfaction towards TVS WEGO with Special Reference to VS TVS, Hosur	Dr. K.G. Nalina	Marketing
A843	910612631015	JOTHI MANI A	A Study on Consumer Behaviour towards Maruti Car with Special Reference to Solaimalai Maruti, Madurai	Mrs. A.C. Anbudevi	Marketing
A844	910612631016	KALA NANDHINI S R	A Study on Effectiveness of Training and Development, Ashok Leyland Chennai	Mr. B. Palanivelrajan	HR
A845	910612631017	KALAIYARASAN M	A Study on Financial Performance Analysis in Sri Kaderi Ambal Mills Pvt., Ltd., At Karaikudi	Dr. A.C. Kannan	Finance
A846	910612631018	KARTHICK R	A Study on Customer Satisfaction towards TVS Bikes reference to Sri Pandian Motors, Madurai	Dr. K.G. Nalina	Marketing
A847	910612631019	KARTHICK R R	A Study on Demand Forecasting of Metal Polish Soap in Madurai With Reference to Vasu Chemicals	Mrs. A.C. Anbudevi	Marketing
A848	910612631020	KARTHICK S	A Study on Employee's Retention in Jayaraj Automobiles agency Pvt., Ltd., Madurai	Mr. B. Palanivelrajan	HR
A849	910612631021	KARTHICKEYAN J	A Study on Conusmer's Buyinf Behaviour Towards In-House Brands Against National Brands in BIG Bazaar Madurai	Mrs. A.C. Anbudevi	Marketing
A850	910612631022	KARTHIGA D	A Study on Financial statement analysis in Madurai District Co-operative Milk Producers Union Ltd.,	Mr. T. C. Suriya Narayana Prabhu	Finance
A851	910612631023	KARTHIK BABU N R	A Study on Satisfaction towards Employees' Welfare Measures in Vikram Hospital at Madurai	Mr. B. Palanivelrajan	HR
A852	910612631024	KARTHIKEYAN R	A Study on Risk & Return analysis of Different Mutual Fund Schemes	Mr. T. C. Suriya Narayana Prabhu	Finance
A853	910612631025	MANASSEH S	A Study on Employee's Absenteeism in Jeyam Group of TVS Show Rooms, Madurai	Mr.S.N.R. Srikumar	HR
A854	910612631026	NAGESWARAN K R	A Study on Financial Performance Analysisi in VAJRAM Spintex Mills Ltd at Rajapalayam	Mr. T. C. Suriya Narayana Prabhu	Finance
A855	910612631027	NANTHINI S	Effectiveness of Small Groups in TIDC India Ltd., Chennai	Mr. T. C. Suriya Narayana Prabhu	HR
A856	910612631028	PAARGAVI J	Effectiveness of Training at PRAGMA Solution Ltd Coimbatore	Mr. B. Palanivelrajan	HR
A857	910612631029	PAVITHRA G	A Study on Employees' Invlovement towards Their worklife in PRAGMA Solutions, Coimbatore	Mr.S.N.R. Srikumar	HR
A858	910612631030	PRADEEPAN K E	A Study on Effectiveness of Distribution Channel towards BERGER Paints with Special Reference to	Mr. K.S. Hariharan	Marketing

			Madurai City		
A859	910612631031	PREMKUMAR R	A Study on Marketing Strategy of SUSEE MAHINDRA	Mr. B. Palanivelrajan	Marketing
A860	910612631032	PRIYADHARSHIN O S	A Study on Market Potential of HONDA Cars reference with TVS HONDA	Dr. T. Jothimurugan	Marketing
A861	910612631033	RAJA LAKSHMI R	A Study on Factors Influencing Buyer's Behavior towards Light Commercial (LCV) Ashok Leyland, Sivakasi	Dr. K.G. Nalina	Marketing
A862	910612631034	RAJA PRABHU B	A Study on Consumer Behaviour and Buying Preference towards Wrist Watch with special reference towards World of Titan - Thiru Associates, Madurai	Mrs. A.C. Anbudevi	Marketing
A863	910612631035	RAJASEKAR M G	A Study on Distribution Channel of Parle Industries Ltd., Madurai	Mr. K.S. Hariharan	Marketing
A864	910612631036	RAMESH V	A Market Study on Dinamani & The New Indian Express News Agents and Retailers	Mr. B. Palanivelrajan	Marketing
A865	910612631037	RAMKUMAR N J	A Study on Consumers' Perception of HYUNDAI Cars at SUSEE Cars and Trucks Ltd.,	Mr. K.S. Hariharan	Marketing
A866	910612631038	RANI R M	A Study on Risk & Return Analysis of IIFL Mutual Fund Schemes	Mr. R.S. Balasenthil	Finance
A867	910612631039	SABARINATHAN N H	A Study on the Performance of Equity Shares of Banking Sector in NSE INDIA	Mr. R.S. Balasenthil	Finance
A868	910612631040	SABINA BEGAM B	A Study on Customer Satisfaction towards overall shopping experience in the VISHALL DE MALL, Madurai	Dr. K.G. Nalina	Marketing
A869	910612631041	SANKARA PRASANTH A	A Study on Working Capital Management in SRI VISHNU SHANKAR MILLS Ltd., Rajapalayam	Mr. T. C. Suriya Narayana Prabhu	Finance
A870	910612631042	SATHEESH KUMAR S G	Retailers Study in Britannia Industries towards GOOD DAY Biscuits, Madurai	Mr. K.S. Hariharan	Marketing
A871	910612631043	SENTHIL KUMAR S	Employment Enagement Activity at Whirlpool India Ltd., Pondicherry	Mr.S.N.R. Srikumar	HR
A872	910612631044	SHANMUGA KUMAR M	A Study on the financial Performance of Ratio Analysis in Triumphsea Technology Solutions	Dr. A.C. Kannan	Finance
A873	910612631045	SIVANATH T G	A Study on Employees Motivation in Meenakshi Mission Hospital and Research Centre	Mr.S.N.R. Srikumar	HR
A874	910612631046	SRINIVASAN V D	A Study on Technical Analysis of Equity Shares of Selected Sectors in Indian Share Market	Dr. T. Jothimurugan	Finance
A875	910612631047	SUBHASHINI T D	A Study on Working Capital Management with Special Reference to HI-TECH ARAI Pvt Ltd., Madurai	Dr. A.C. Kannan	Finance
A876	910612631048	SUGANYA T R	A Study on Customer Buying Intention towards HONDA Hybrid Car at TVS & Sons., Madurai	Mrs. A.C. Anbudevi	Marketing
A877	910612631049	UMESH KUMAR B R	A Study on Customers Preference in More Retail Stores with Special Reference of More retail super Market in Thiruvanmiyur Chennai	Mrs. A.C. Anbudevi	Marketing
A878	910612631050	VALARMATHY C	A Study on Working Capital Management of Jeyam Motors, Thirumangalam	Dr. A.C. Kannan	Finance
A879	910612631052	VIGNESH J R	A Study on Customer Satisfaction Level towards Hyundai Cars at Susee Cars and Trucks, Madurai	Mr. K.S. Hariharan	Marketing
A880	910612631053	VIGNESH KUMAR M	A Study on Customer Satisfaction at Big Bazaar Madurai	Mr. K.S. Hariharan	Marketing
A881	910612631054	VIGNESH N S	A Study on Customer Relationship Management at R.K. Bajaj	Mr. K.S. Hariharan	Marketing
A882	910612631055	VIGNESHWARAN M H	A Study on 360 Degree Performance Appraisal in Monarch Industrial Product (I) Pvt Ltd., at Theni	Mr. T. C. Suriya Narayana Prabhu	HR
A883	910612631056	VIJI RAJESWARI A	A Study on Payable Management in Madurai District Co-operative Milk Producers Union Ltd.,	Mr. T. C. Suriya Narayana Prabhu	Finance