

K.L.N.COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES
Student Academic Project at Industry(Total 52 Students)

Dept:MBA

Academic Year: 2015-2017

Semester:4

S.NO	Roll.no	Name of the Student	Title of the Project	Name of the Industry	Name of the Internal Project Guide
A993	159001	A.B.JEYKKANNAN	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF NIIT LTD.,	NIIT LIT., Madurai.	Dr.T.Jothimurugan
A994	159002	V.SURESH BABU	A STUDY OF CUSTOMER PREFERENCE	DTDC COURIER & CARGO LTD	MR. B. PALANIVELRAJAN
A995	159003	S.Vijayalakshmi	A study on effectiveness of training and development at HCL Training ans staffing service private limited ,Madurai	HCL Training and staffing service private limited ,Madurai	Mrs.B.Shanthi
A996	159004	R.GOKUL	A STUDY ON QUALITY OF WORK LIFE BALANCE AT TVS AUTOMOBILE SOLUTIONS PVT LTD	TVS AUTOMOBILE SOLUTIONS PVT LTD	Dr.T.Jothimurugan
A997	159005	P.Kasivisalatchi	A study on working capital analysis at Madura coats private limited Madurai	Madura coats private limited Madurai	Dr.T.Jothimurugan
A998	159006	S.IRSHADAYUB	A study on customer satisfaction at alagar textiles	Alagar Textile Pvt.Ltd	Mr.R.Bala senthil
A999	159007	A.SENTHILKUMARAN	A STUDY ON AN EQUITY ANALYSIS OF SELECTED SHARES ON BSE INDIA AT EVEL GROUP OF COMPANIES	EVEL GROUP OF COMPANIES	Mr.T.C.Suriyanarayana Prabhu
A1000	159008	M.Joel	A study on The Stress Level Of The Executives And Its Impacts In the Work At Bharat Electronics Ltd, Chennai.	Bharat Electronics Ltd, Chennai.	Mr.T.C.Suriyanarayana Prabhu
A1001	159009	V.ANTONY STEPHEN RAJ	A STUDY OF STRESS MANAGEMENT	BAJAJ FINSERV	DR.S.N.R.SRIKUMAR
A1002	159010	R.APSARA	A STUDY ON PERFORMANCE APPRAISAL AT BHARGAVE RUBBERS PVT LTD	BHARGAVE RUBBERS PVT LTD	Mrs.B.SHANTHI
A1003	159011	B.VENKATESH	A STUDY ON CUSTOMER PREFERENCE	VOLKSWAGEN, RAMANI CARS@ MADURAI	MR.K.S. HARIHARAN
A1004	159012	D. DIVYA	A STUDY ON EMPLOYEE STATUTORY SETTLEMENT	T V SUNDRAM IYENGAR & SONS PVT LTD.	Mrs.B.SHANTHI

A1005	159013	R.AJITHKUMAR	A STUDY ON STRESS ANALYSIS AMONG WORKRS IN BIG BAZZAR	BIG BAZZAR	MR. B. PALANIVELRAJAN
A1006	159014	T MURUGESAN	A STUDY ON EMPLOYEE'S TRAINING AND DEVELOPMENT IN ALAGAR TEXTILES	ALAGAR TEXTILES	Mr.T.C.Suriyanarayana Prabhu
A1007	159015	K.R.NAGARAJAN	A STUDY ON CUSTOMER SATISFICATION	ASIAN PAINTS PVT LTD,MADURAI	MR.K.S.HARIHARAN
A1008	159016	M.MARISELVAM	A STUDY ON CUSTOMER SATISFICATION	IDEA CELLUER MADURAI	Mr.T.C.Suriyanarayana Prabhu
A1009	159017	V.SANTHA KUMARAN	EMPLOYEE AND JOB SATISFACTION	HCL Technologies, Madurai	Mr.R.Bala senthil
A1010	159018	U.RAJALAKSHMI	A STUDY ON WORKING CAPITAL MANAGEMENT	TUBE INVESTMENTS OF INDIA	Mrs.B.Shanthi
A1011	159019	P.Narresh	A study on recruitment and selection process at Alcance tecnologies	Alcance technologies chennai	Dr.S.N.R.Srikumar
A1012	159020	J.Karthick	A study on Team Effectiveness at HCL Technologies, Madurai	HCL Technologies, Madurai	Mr.B.Palanivel Rajan
A1013	159021	R. ARUN PRASANTH	A Study on recruitment and selection process at HGS	HGS,Bangalore	Mr.B.Palanivel Rajan
A1014	159023	G.PRATHIBHA SRI	A STUDY ON COST ACCOUNTING	SOUTHERN RAILWAYS,MADURAI	Mrs.B.Shanthi
A1015	159103	M.R.N.SINDUJA	RECRUITMENT AND SELECTION PROCESS	ELGI EQUIPMENTS PVT LTD	Dr.K.G.NALINA
A1016	159104	P.B.SURIYAPRAKASH	RECRUITMENT AND SELECTION PROCESS	EVEL GROUP OF COMPANIES	Mr.T.C.Suriyanarayana Prabhu
A1017	159105	K.B.SANTHOSH	A STUDY ON COMPARATIVE ANALYSIS ON MUTUAL FUND AT BAJAJ CAPITAL	BAJAJ CAPITAL	Mr.T.C.Suriyanarayana Prabhu
A1018	159106	A.K. VISHNU SAGAR	A STUDY ON WORKING CAPITAL MANAGEMENT	LARSEN AND TOUBRO LTD	DR.S.N.R SRIKUMAR
A1019	159107	M.O.PRADEEPBABU	A STUDY ON INVESTMENT AND INDIVIDUAL INVESTORS	BAJAJ CAPITAL	DR.K.G.NALINA
A1020	159301	B.ANANDHAN	A STUDY ON CONSUMER SATISFACTION	AAVIN	MR. B. PALANIVELRAJAN
A1021	159302	USHARAMESH	A STUDY ON PERFORMANCE APPRAISEL IN HCL TECHNOLOGIES TSS-MADURAI	HCL TECHNOLOGIES	Dr.K.G.NALINA
A1022	159303	M.RAVICHANDRAN	A STUDY ON COMPARATIVE ANALYSIS OF SELECTED STOCKS	E VEL GROUP'S OF COMPANIES	Mr.T.C.SURYA NARAYANA

			LISTED IN NSE		PRABHU
A1023	159304	P.SARAVANAPANDI	A STUDY ON WORKERS STRESS LEVEL MANAGEMENT	ALCANCE TECHNOLOGY	Mr.K.S.HARIHARAN
A1024	159305	AKSHAYA J	A STUDY ON STRESS MANAGEMENT AMONG THE EMPLOYEES	HCL Training and staffing service private limited ,Madurai	Dr.K.G.NALINA
A1025	159306	K ANNAPOORNASUREKHA	A STUDY ON BRAND POSITIONING	PADMASHRI MARKETING	Dr.R.S.BALASENTHIL
A1026	159307	SHANKAR KUMAR V	A STUDY ON TRAINING AND DEVELOPMENT	ISF INDIA PVT LTD	Mr.T.C.SURYA NARAYANA PRABHU
A1027	159308	D.ABIGA IDA	EMPLOYEE'S ATTITUDE TOWARDS THE ORGANIZATION	APARAJITHA CORPORATE SERVICES,MADURAI	Dr.R.S.BALASENTHIL
A1028	159309	P.PRIYANKA	CONSUMER BUYING BEHAVIOUR	BAJAJ FINSERV BYEPASS ROAD	Mrs.B.SHANTHI
A1029	159310	R.KANNIKA	A STUDY ON PAYROLL SYSTEM AT MADURA COATS	MADURA COATS PVT LTD,MADURAI	Dr.R.S.BALASENTHIL
A1030	159311	R.RAJATHI	EFFECTIVENESS OF RECRUITMENT PROCESS AT TV SUNDARAM IYENGAR & SONS PVT LTD	TV SUNDRAM IYENGAR & SONS PVT LTD	Dr.R.S.BALASENTHIL
A1031	159312	S.HEMA LAKSHMI	A STUDY ON EMPLOYEE TURNOVER AT TV SUNDRAM IYENGAR & SONS PVT LTD MADURAI	TV SUNDRAM IYENGAR & SONS PVT LTD	Dr.K.G.NALINA
A1032	159313	E.KAVIPRIYA	A STUDY ON EMPLOYEE ENGAGEMENT IN SBL KNOWLEDGE SERVICE LTD	SBL KNOWLEDGE SERVICE LTD,MADURAI	Mrs.B.SHANTHI
A1033	159314	S MEENAKSHI	A STUDY ON EMPLOYEE MOTIVATION IN TVS	TV SUNDRAM IYENGAR & SONS PVT LTD	Dr.R.S.BALASENTHIL
A1034	159315	C.SARAVANAKUMAR	A STUDY ON CUSTOMER PREFERENCE	GG MOTORS, ROYAL ENFIELD, MADURAI.	MR. K.S. HARIHARAN
A1035	159316	V. AARTHY	A STUDY ON EMPLOYEE PERCEPTION TOWARDS QUALITY OF WORK LIFE HCL TECHNOLOGIES-MADURAI	HCL TECHNOLOGIES-MADURAI	DR. K.G. NALINA
A1036	159318	M.MOHAMED RIYALULLAH	A STUDY ON CUSTOMER PREFERENCE	BAJAJ FINSERV	MR. B. PALANIVELRAJAN

A1037	159319	C. KESAVAN	A STUDY ON EFFECT OF OUTDOOR ADVERTISEMENT AT ADINN PRIVATE LIMITED	ADINN ADVERTISEMENT PRIVATE LIMITED	MR.K.S. HARIHARAN
A1038	159320	D.APSARA	A STUDY ON CUSTOMER SATISFACTION AT NIIT MADURAI	NIIT	Dr.K.G.NALINA
A1039	159321	M.MANOJPRABHAKARAN	A STUDY ON CUSTOMER SATISFACTION	AAVIN FIRM, MADURAI	MR.K.S. HARIHARAN
A1040	159322	S.HARIHARAN	A STUDY ON TRAINING AND DEVELOPMENT IN VADAMALAYAN HOSPITALS,MADURAI	VADAMALAYAN HOSPITALS.MADURAI	Mr.B.Palanivel Rajan
A1041	159323	M.J.THAMEEMUL ANSARI	A STUDY ON CONSUMER BEHAVIOUR TOWARDS BAJAJ FINSERV	BAJAJ FINSERV MADURAI	MR.K.S. HARIHARAN
A1042	159324	V.J.JAYASAKTHIKUMAR	A STUDY ON COMPARATIVE ANALYSIS ON BSE AT RELAINCE MUTUAL FUND	RELIANCE MUTUAL FUND	Mr.T.C.SURYA NARAYANA PRABHU
A1043	159325	S.SELVAGANAPATHY	A STUDY ON CUSTOMER SATISFACTION	JEEVAN AUTOZONE, PVT LTD, MADURAI	MR.K.S. HARIHARAN