



K.L.N. College of Engineering

DEPARTMENT OF MANAGEMENT STUDIES

ORGANISES



**One Day Faculty Development Programme
on**

DATA ANALYSIS IN RESEARCH - USING SPSS

Date: 1st October 2010

Time: 9.30 am to 4.30 pm

Venue:

**Department of Management Studies
PG Block, K.L.N.College of Engineering
Pottapalayam - 630 611.
(Near Madurai)**



K.L.N. College of Engineering
 DEPARTMENT OF MANAGEMENT STUDIES
 POTTAPALAYAM-630611

About Our College

K.L.N. College of Engineering is the first self financing co-educational engineering college near Madurai, started in 1994 by munificence philanthropist and well wishers in sourashtra community, a linguistic minority in Tamilnadu. Our college has been approved by AICTE and affiliated to Anna University. Our institution is an ISO 9001-2000 certified by TUV, Germany. The College Campus is situated in a quiet environment about 11 KM from Madurai. There are 2500 students in the campus with 7 UG and 3 PG Engineering Degree programs, in addition to MBA and MCA courses. The college has strong association with leading industries like Infosys, IBM, TCS, Hexaware and Wipro.

About Our Department

The Department of Management Studies was started in the year 1998. It has an excellent state of art infrastructure with SMART classrooms, Communication Lab and conference halls. It has experienced faculties as well as visiting faculties from corporate. The Department computer lab is well equipped with latest configuration systems with business softwares like SPSS (Statistical Package for Social Science), Management Scientist and Tally.

About SPSS

SPSS is a Statistical Package for Social Science, which improves business processes by giving organizations consistent control over decisions made every day. It enables to automate decisions to meet business goals and achieve measurable competitive advantage. It is Extensively used in Engineering and Medical Fields.

Topics

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|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Data Entry and Data Editing Comparing Means - t test, ANOVA, MANOVA | Non-Parametric test - Comparing equality of ranks Mann Whitney & Kruskal Wallis test - Testing Association between attributes Crosstabs & Log Linear Model |
| Regression models - Simple linear & curvilinear Regression- Discriminant Analysis - Multiple Regression - Logistic Regression | |

Methodology

Practical sessions comprising data entry and analysis part in SPSS and Discussions. Course materials containing examples and exercises will be provided to facilitate self learning. The Classes will be held in fully networked and air-conditioned Computer lab. Each participant will be provided with a separate computer facility and personalized attention.

Resource Person



R.S. Balasenthil,
 Faculty, MBA Dept
 K.L.N.C.E

Balasenthil, MBA, M.Phil, (Ph.d) has 14 years of experience in teaching management papers. Quantitative techniques and production management are his areas of specialization. He has published papers in international journals. He has conducted workshops on SPSS. He is a member of 'Indian Statistical Institute', 'Operations Research Society of India', 'Quality Circle Forum of India' and 'Madurai Management Association'.

For whom

This program is meant for academicians and research scholars of all disciplines.

Registration

The registration fee is Rs.500/- towards their course material and lunch. Entry restricted to 30 participants. Seats will be filled on "First come first serve basis". Only those participants attending this workshop will be preferred to attend our next workshop on "Advanced level".

Registration form can be downloaded from www.klce.edu-events

Last date for Registration - 18th Sep 2010.

Last date for Intimation of Acceptance - 22nd Sep 2010

Registration fee will not be refunded under any circumstances.

Payment details

The fee has to be sent to the Director, MBA Dept, K.L.N.College of Engineering, Pottalpalayam - 630611, Sivagangai Dt. in the form of Demand Draft drawn in favor of "The Principal, K.L.N.College of Engineering" payable at Madurai.

How to reach

The college is located at Pottalpalayam which is about 11 KM from Madurai city. Apartment from Govt buses/ private buses, a fleet of college buses is available from Periyar complex bus stand, Mattuthavani, Aarappalayam and all major boarding points. Transport details will be mailed after registration

Conveners:

Dr. S. Ganapathy, Principal.

Dr. T.K. Mahendra Babu, Advisor.

Co-Conveners

Prof. R.T. Sakthidaran Dean (Academic) & HOD IT

Prof.K.S.Rengarao, Dean (Admin)

Organizers

Dr.T.Jothimurugan, Director-MBA

Mr.R.S.Balasenthil, Faculty-MBA

Coordinators

Mr.T.C.Suriyanarayanaprabhu, Faculty-MBA, Mobile: 9865912436

Mr.V.S.Harshithbabu, Faculty-MBA, Mobile: 9962997539

Email Id: klncps@gmail.com

**K.L.N COLLEGE OF ENGINEERING, POTTAPALAYAM
DEPARTMENT OF MANAGEMENT STUDIES**

REGISTRATION FORM

One day FDP on DATA ANALYSIS IN RESEARCH – USING SPSS

On 1st OCT, 2010

Name:

Date:

Designation:

Qualification:

Teaching experience:

Industrial experience:

Institute:

Address:

Phone no:

Email id:

Demand Draft Particulars: DD No:

Date:

Bank Name:

Bank Branch & City:

Signature of the Applicant